

YOONBIN CHO 조윤빈

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EDUCATION

Ph.D. Comparative Literature and Literary Theory, University of Pennsylvania, exp 2025

Dissertation: “Transnational Affects Reprised: Korean Cinema’s Negotiations with Systems of World Cinema” (Committee: Ayako Kano, Julia Alekseyeva, So-Rim Lee)

Graduate Certificate in Cinema and Media Studies

Certificate in College and University Teaching

M.A. Comparative Literature and Literary Theory, University of Pennsylvania, 2020

B.A. Comparative Literature and Culture, Yonsei University, 2018

Study Abroad Program, University of California, Los Angeles, 2016

RESEARCH AND TEACHING INTERESTS

Korean cinema and media; modern and contemporary Korean literature; East Asian cinema; world cinema; affect theory; adaptation studies; globalization and postcolonial studies; transpacific studies; gender and sexuality studies

AWARDS, GRANTS AND FELLOWSHIPS

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| 2024-2025 | Dissertation Completion Fellowship, Graduate Division of Arts and Sciences, University of Pennsylvania |
| 2024 | Graduate and Professional Student Assembly Research Council Travel Award, University of Pennsylvania |
| | School of Arts and Sciences Dean’s Travel Subvention, University of Pennsylvania |
| 2023-2024 | Y.H. Park Fellow in Korean Studies, University of Pennsylvania |
| 2023 | Center for East Asian Studies Graduate Student Travel Conference Grant, University of Pennsylvania |
| | Graduate and Professional Student Assembly Research Travel Grant, University of Pennsylvania |

	School of Arts and Sciences Dean's Travel Subvention, University of Pennsylvania
2022	Cinema and Media Studies Student Travel Grant, University of Pennsylvania
	School of Arts and Sciences Dean's Travel Subvention, University of Pennsylvania
2021-2022	Graduate Fellow Award in Korean Studies, James Joo-Jin Kim Program in Korean Studies, University of Pennsylvania
2021	Center for East Asian Studies Graduate Student Conference Grant, University of Pennsylvania
2020-2021	Graduate Fellow Award in Korean Studies, James Joo-Jin Kim Program in Korean Studies, University of Pennsylvania
2018-2023	Benjamin Franklin Fellowship, University of Pennsylvania
Spring 2017	Honors, Yonsei University
Spring 2016	Dean's Honors List, University of California, Los Angeles
Fall 2015	Honors, Yonsei University

PUBLICATIONS

Peer-reviewed Article

"Adapting Softness, Registering Discomfort: *The Handmaiden's* Reception in Korea after the Film Festivals," *Camera Obscura: Feminism, Culture, and Media Studies* (under review)

Public-facing Scholarship

"You, Me and the Unwitting Collaborator," *ACCESS: Biannual Cultural Magazine at Center for Sustainable Culture and Service*, vol. 3, no. 1, pp. 20-25, Mar 2016

"Replacing T-shirts & Jeans with *Hanbok*," *ACCESS*, vol. 2, no. 2, pp. 44-47, Sep 2015

CONFERENCE PARTICIPATION

Papers Presented

2024 "Film Narration in Korea's Changing Media Landscape: *Byeonsa* Performances and Their Modern Revival on Television and YouTube," Korean Literature Association (KLA), Ohio State University, Oct 10-12.

- “Lesbian Sexuality and Discomfort in *The Handmaiden*: Advancing Feminism in Korea, Forging Transnational Queer Alliances,” American Comparative Literature Association (ACLA), Montreal, Canada, Mar 14-17.
- 2023 “Film Narrations in Korea’s Changing Media Landscape: *Movieroom* as a Continuation of *Byeonsa* Performances,” 2023 SNU-UPenn Woo Song International Conference on Korean Studies, Seoul National University, Dec 15-17.
- “Queer Erotic Excess, Maternal Love, and Discomfort in *The Handmaiden* (2016): Toward Transnational Affinities beyond a Nationalist Frame,” Association for Asian Studies (AAS), Boston, MA, Mar 16-19.
- 2022 “Emotions of Discomfort That Instigate Transnational Affinities? Maternal Love and Erotic Excess in *The Handmaiden* (2016),” Mid-Atlantic Region Association for Asian Studies (MARAAS), University of Pennsylvania, Oct 1-2.
- “Schematizing Transnational Remakes as a Rhizomatic Circulation of Filmic Texts,” American Comparative Literature Association (ACLA), online, Jun 15-18.
- “The Fantasies/Fears of Globalization: South Korea’s Embodied Experiences of *Aladdin* (2019) in 4D,” Society for Cinema and Media Studies (SCMS), online, Mar 31-Apr 3.
- “Aesthetics of Energy and Affective Transgressions in Transnational Cinema: The Case of *Intimate Strangers* (2018),” Association for Asian Studies (AAS), Honolulu, Hawaii, Mar 24-27.
- “The Aesthetics of Kinetic Energy, Uneven Minor Transnationalism and the Mediation of *Intimate Strangers* (2018),” 2nd Korean Studies Young Scholars Graduate Student Conference (KSYS): Endeavors of Decentralization in Korea, University of Pennsylvania, Mar 11-12.
- 2021 “The Text of Transnational Remakes as an Impetus for Global Encounters: A Case Study of *Intimate Strangers*, the Korean Remake of the Italian Original *Perfect Strangers*,” 8th International Conference of NextGen Korean Studies Scholars: Encountering Difference (NEKST), University of Michigan, online, May 10-14.
- “Digital Scent Technology in Food Film: Alternative Storytelling for Individuated World Perceptions,” Northeast Modern Language Association (NeMLA), online, Mar 11-14.
- 2020 “Transnational Text as Intermediary in Transnational East Asian Cinema,” 4th Annual East Asian Languages and Civilizations Graduate Conference: Instruments and Intermediaries in East Asia, University of Pennsylvania, Apr 4, accepted but conference cancelled.

Panels Organized

- 2023 Queer(ing) Transmedial Adaptations and the Nation in East Asia, Association for Asian Studies (AAS), Boston, MA, Mar 16-19, co-organized with Adam Miller.
- 2022 Emotive Aesthetics and the Challenges of Publicly Expressed Female Sexuality in Japan and Korea, Mid-Atlantic Region Association for Asian Studies (MARAAS), University of Pennsylvania, Oct 1-2, co-organized with Caitlin Adkins and Suyoung Kim.

INVITED TALKS

- 2024 “Adapting Softness, Registering Discomfort: *The Handmaiden*’s Reception in Korea after the Film Festivals,” Greater Philadelphia Area Korean Studies Workshop on Gender, University of Pennsylvania, Nov 15.
- 2022 “A Rhizomatic Network of Affect in Transnational Remakes: *Perfect Strangers* (2016), *Intimate Strangers* (2018) and *Blood Moon Party* (2020),” 2nd Korean Studies Young Scholars Workshop, L’Orientale University of Naples, online, Nov 28.

CAMPUSWIDE TALKS

- 2023 Identity and Belongingness in Contemporary Korea: Multiculturalism in Film and Television, First Korean Congress Celebration, Philip Jaisohn Memorial Foundation, University of Pennsylvania, Apr 1.
- 2021 A Dialogue Between Fields: East Asian & Asian American Studies, East Asian Languages and Civilizations Graduate Student Research Colloquium (GSRC), University of Pennsylvania, online, Mar 19.

TEACHING EXPERIENCE

East Asian Visual Culture

- Korean Popular Culture (instructor of record, Fall 2021)
- New Korean Cinema (teaching assistant, Spring 2020)
- East Asian Cinema (teaching assistant, Spring 2023)
- Chinese Cinema (teaching assistant, Fall 2019)

Global Film and Media

- Television and New Media (teaching assistant, Spring 2022)
- World Film History 1945 – Present (teaching assistant, Spring 2021, online)

Comparative Literature

War and Representation (co-instructor of record with Angelina Eimmansberger, Fall 2020, online)

SERVICE AND LEADERSHIP

Organizer

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| 2021-2022 | 2 nd Korean Studies Young Scholars Graduate Student Conference (KSYS), University of Pennsylvania |
| 2020-2021 | East Asian Languages and Civilizations Graduate Student Research Colloquium (GSRC), University of Pennsylvania |

Graduate Assistant Coordinator of Events

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| 2024-present | East Asian Languages and Civilizations Gender and Sexuality in East Asia Working Group (GSEA), University of Pennsylvania |
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Korean-English Interpreter

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| 2024 | <i>Coming to You</i> (Dir. Byun Gyu-ri, 2021) Movie Screening with a Q&A with the Filmmaker, University of Pennsylvania |
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Member

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| 2021-present | East Asia and the Transnational Dissertation Writing Group, University of Pennsylvania |
| 2019-2020 | East Asian Languages and Civilizations Gender and Sexuality in East Asia Working Group (GSEA), University of Pennsylvania |
| 2019-2020 | East Asian Languages and Civilizations Graduate Student Research Colloquium (GSRC), University of Pennsylvania |

OTHER PROFESSIONAL EXPERIENCE

Staff Writer

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| 2015-2016 | ACCESS: Biannual Cultural Magazine at Center for Sustainable Culture and Service, Yonsei University, Seoul, South Korea |
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English Docent

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| 2018 | Korea Furniture Museum, Seoul, South Korea |
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Member

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| 2017 | 7 th Cinema Class, CJ CGV, Seoul, South Korea |
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LANGUAGES

Korean (native), English (near-native), Mandarin Chinese (advanced), Spanish (reading)

PROFESSIONAL AFFILIATIONS

Association for Asian Studies (AAS)

American Comparative Literature Association (ACLA)

Korean Literature Association (KLA)

Society for Cinema and Media Studies (SCMS)

REFERENCES

Ayako Kano
Professor of East Asian Languages and
Civilizations
University of Pennsylvania
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Julia Alekseyeva
Assistant Professor of English & Cinema and
Media Studies
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So-Rim Lee
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Asian Languages and Civilizations
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